

Capability Statement

Writing | Editing | Document Preparation



Scarlet Plume LLC

Meticulous attention. Fast turnaround. Great results.

Since 2007, Scarlet Plume LLC has offered expert editorial services that are trusted by diverse businesses and government agencies across the U.S.

CORE COMPETENCIES

- Copywriting, editing, and proofreading
- Technical editing
- Document preparation and layout (MS Word and Adobe Acrobat)
- Template development
- Content strategy

PROFESSIONAL AFFILIATIONS

- Pacific Northwest Writers Association
- ACES: The Society for Editing
- Council of Science Editors

COMPANY SNAPSHOT

UEI:	GWEERKNT4C73
CAGE:	69ES8
NAICS:	561410, 711510
FEDERAL:	Disadvantaged Business Enterprise (D2F0014745)
SBA:	HUBZone Certified (#60715)
WA STATE:	Woman-owned Business Enterprise (#W2F0014745)
KING COUNTY:	SCS certification #4613

SERVICE SPECIALTIES

- **Familiarity with style manuals**
AP, Chicago, GPO, and AMA.
- **Section 508 compliance**
Accessible Word /Adobe documents.
- **Full-service editing**
Documents of any size and at all levels—from proofreads to substantial rewrites.
- **Attention to detail**
Comprehensive reviews to assess grammar, punctuation, brevity, voice, context, and key messaging; special attention to structure, including headings, flow, and layout, as well as tables, figures, citations, and reference lists.



Environmental



Healthcare



Banking



Engineering



Medical devices



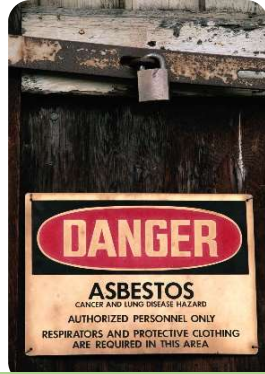
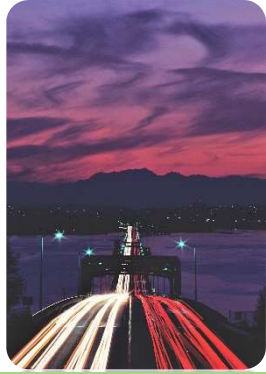
Transportation



Government

Ranae LaFerney, Principal | (206) 230-8478 | ranae@scarletplume.com

Visit us at www.scarletplume.com



Scarlet Plume LLC has provided deliverables on multi-disciplinary contracts from < \$10,000 to > \$ millions

PROJECT EXPERIENCE

Project **Editing and Proofreading Services (2021-2026)**
Client USDA Forest Service Northern Research Division
Role Copy editor
Deliverables Resource bulletins, research papers, newsletters, and fact sheets
Industries Environmental, government

Project **On-Call Editing (2012-Ongoing)**
Client Milliman, Inc.
Role Technical editor
Deliverables Thousands of documents over a 10-year period (technical reports, white papers, articles, government publications, brochures, banner ads, corporate policy documents, web content)
Industries Healthcare, finance, insurance

Project **ASSURE® Wearable Defibrillator (2021-Ongoing)**
Client Kestra Medical Technologies, Inc.
Role Copywriter
Deliverables Case studies, website content, provider and patient brochures, press releases
Industries Medical devices

Project **Urban Waterway Cleanup (2014-2017)**
Client Confidential
Role Technical editor
Deliverables Technical documents under 25 task orders for legal defense teams (Superfund)
Industries Environmental

Project **Shell Anacortes Rail Unloading Facility Draft EIS (2015-2016)**
Client Shell Oil Company / Skagit County / Dept. of Ecology / HDR Engineering
Role Technical editor
Deliverables 800-page technical document; style guidelines and templates
Industries Environmental, transportation, government

Project **SR 520 Bridge Replacement and HOV Program (2007-2016)**
Client Washington State Department of Transportation / HDR Engineering
Role Technical editor
Deliverables Approximately 150 technical documents under 13 task orders for a \$4.56B project; Ms. LaFerney was nominated by colleagues to receive 2 awards for exceptional client service
Industries Transportation, environmental, engineering, government

